Kindred Ink: Products and Services Offered

The primary services to be sold at Kindred Ink come in packages. These packages include Concept Planning, Interviews, Proposals, Ghostwriting, and Editing. Each service has a series of deliverables associated with it. These packages are priced to be competitive within the existing writing and editing market. These prices reflect the quality of work, number of team members, and level of effort required to complete projects.

Concept Planning

This package is the first step most clients will take. It includes a series of virtual interviews conducted with the clients to discover, organize, and flesh out their biggest book ideas.

Deliverables include:

- A series of online sessions with 1-2 writing experts to develop and organize client ideas (5-10+ sessions)
- A detailed analysis of the book's big idea and/or main argument (1-2 pages)
- A chapter-by-chapter outline that organizes main ideas, overarching stories, and supporting details (3-5 pages)
- Copies of recorded sessions (5-10+ sessions)

Base cost: $500 per interview, so $2500 - $5,000

Interviews

This package offers the same process as the concept planning package, but this one is available to clients who wish to meet up in person and discuss their ideas face to face.

Over three days, interviews will be conducted to discover the client's big idea. Then, Kindred Ink will offer guidance for the client's next steps, whether that's a proposal, a manuscript, or whatever else is needed to support their idea moving forward.

Deliverables include:

- Three 4-6 hour sessions with 1-2 writing experts to develop and organize client ideas
- A detailed analysis of the book's big idea and/or main argument (1-2 pages) ● A chapter-by-chapter outline that organizes main ideas, overarching stories, and supporting details (3-5 pages)
- Copies of recorded sessions (5-10+ sessions)

Base cost: $7,500 (includes travel expenses)

Book Proposal

This package includes the Concept Planning package and concludes with a finalized book proposal clients can then take to publishers.

Deliverables include:

- A series of online sessions with 1-2 writing experts to develop and organize client ideas (5-10+ sessions)
- Executive Summary & Overview (1-2 pages)
- Detailed book outline (1-2 pages)
- Sample chapter (2,000-5,000 words)
- Comparative Analysis (1-2 pages)
- Marketing Platform & Strategy (2-3 pages)
- Author Biography (1 page)

Base cost: $18,000 ($6,000 a month)

Coaching

Kindred Ink's Coaching Package is designed for writers who enjoy the writing process, but struggle with at least one of three main issues: time management, concept organization, and/or accountability for completing the manuscript-writing journey. Corrine and Bee will become the biggest advocates for your book, providing developmental editing support, chapter-by-chapter concept planning, structural reorganization, and, hopefully, a bit of inspiration!

The Coaching Package must be preceded by either the Concept Planning or Interviews package.

Deliverables include:

- 2-4 hours of one-on-one calls spread over a month
- Work reviewed beforehand, with comments added (limited to 3 chapters per call, or ~20K words)

- Unlimited online support (emails, texts, etc.)
- Upon completion, consultation regarding next steps.
  Base cost: $1000/month

Ghostwriting

This package must be followed by either the Concept Planning or Interviews package. Once interviews are complete, Kindred Ink will draft a full manuscript for the client. They will submit the manuscript for review to the client, who can provide feedback for the second draft, which Kindred Ink will incorporate into a final delivered draft.

Deliverables include:

- A detailed outline that builds on the original by adding in resources and citations, story details, and memorable lines from interviews and/or author notes
- A completed first draft of the manuscript, delivered chapter by chapter (8-12 chapters)
- A revised second draft of the manuscript, incorporating author feedback and developmental editing conducted by the writing team (8-12 chapters)

Base Cost:
Memoir: $35,000+ (depending on length, research level)
Self-help or basic nonfiction: $50,000+ (depending on length, research level)
Research heavy/Academic nonfiction: $65,000+ (depending on research access level)

Editing

Kindred Ink will edit a client's existing manuscript or written content. Services include developmental editing, copy editing, line editing, and proofreading.
The deliverables for an editing package will depend on the individual needs of each author.

Hourly Rate Breakdown

Service	Description	Rate (per hour)	Average words per hour
Writing	Drafting new content on behalf of the author.	$185.00	800-1000
Research	Gathering resources on behalf of the author. This includes citing works and/or preparing bibliographies.	$120.00	500-800
Developmental Editing	Editing the overall structure of the manuscript, including thesis clarity, theme, pacing, story congruence, etc.	$120.00	1000-1500
Copyediting	Correcting spelling, grammar, punctuation, and syntax, fact-checking, etc.	$85.00	1000-1500
Proofreading	Correcting spelling, grammar, punctuation, formatting, and other visual aspects of manuscript preparation.	$80.00	1000-1500
Manuscript Analysis	Reviewing the manuscript for developmental suggestions. Authors will receive a Developmental Report suggesting changes plus a draft of the manuscript with comments for specific recommendations.	$85.00	1000-2000